

Sepideh Yaghooty

Assistant professor

sep.yaghooti@gmail.com

Academic Email: S.Yaghooti@alzahra.ac.ir

Education

Bachelor's Degree in Textile and Apparel Design, Alzahra University (2009).

- Bachelor's Thesis Title: "Investigation of the Evolution and Transformation of the Kaaba Curtain
- Awarded an honorary degree upon completion

Master of Arts in Art Research, Alzahra University (2013).

- Master's Thesis Title: "Aesthetics of Surah Ar-Rahman
- Awarded an honorary degree upon completion
- Awarded First Place Nationally in the Interdisciplinary Thesis Festival of the Holy Quran (2014).

Doctor of Philosophy in Art Research, Alzahra University (2020).

- Doctoral Dissertation Title: "The Interaction of Art and Society in Iranian Clothing Design
- Awarded an honorary degree upon completion

Honors and Awards

- Outstanding Student at the Bachelor's Level, Alzahra University (2008).
- Membership in the Office of Outstanding Talents and receiving facilities from the National Elite Foundation (since 2009).
- Attained the first rank in the Bachelor's degree, admission to the Master's degree program through the use of outstanding talent quotas (2009).
- Outstanding Student in the Master's degree program (2011).
- Awarded first place nationally in the Interdisciplinary Thesis Festival of the Holy Quran (2014).
- Achieved the second rank in the Master's degree program, admission to the doctoral program through the use of outstanding talent quotas (2015).

- Secured the first place and received an award plaque from the Top Art Journal (Art Critique Journal) at the Sixth Domestic Harekat Festival (2015).
- Received an award plaque and the title of selected work at the group exhibition "Iranian Women's Art" at Niavaran Cultural Center (2015).
- Achieved the first place and received an award plaque in the top art journals section (Art Critique Journal) at the Eighth Domestic Student Publications Festival (2018).
- Achieved the first place and received an award plaque in the section of scientific-artistic articles at the Eighth Domestic Student Publications Festival (2018).
- Outstanding Student at the Doctoral Level (2018).

Research Background

- Comparative Study of Attar Neyshaburi's "Mantegh-ol-Tair" with Salman Farsi's "Seer-e-Salman" (Salman Farsi International Conference, Shiraz, 2012).
- The Quran and the Concept of Beauty (National Quran and Art Conference, Qom, 2012).
- Historiography of the Safavid Era: The Golden Age of Quranic Art (International Conference on Iranian Studies in the Safavid Period, 2013).
- Visual Comparison of the Verses of "Al-Rahman" in the Holy Quran with Seyyed Qutb's Theory of Visual Representation (Islamic Art Studies Quarterly, Vol. 10, No. 19, Autumn/Winter 2013).
- The Theoretical Review of Healthy Lifestyle and the Role of Art in Health Communication with an Emphasis on Weaving Art (Handicrafts and Lifestyle Symposium, Tehran, 2014).
- The Role of Handicrafts in the Development of Tourism Industry with Emphasis on Wood Arts (Wood Arts and Iranian Lifestyle Symposium, 2014).
- Explaining the Nature of Women's Entrepreneurship in Employment and Income Generation (Case Study: Iranian Women Entrepreneurs in Weaving and Clothing) (National Handicrafts Symposium, 2014).
- Semiotics of the Shrine of Imam Reza with Emphasis on Shia Theological Foundations (Islamic Art Studies Quarterly, Vol. 11, No. 21, Autumn/Winter 2014).
- Aesthetic Analysis of Quranic Verses from the Perspective of Divine Beauty (Journal of Art Appreciation, No. 12, Autumn/Winter 2014).
- Comparative Study of the 5 Tombs of Imam Reza (Shia Art National Conference, Office of Islamic Art Studies, 2015).
- Manifestation of Ashura Art in Coffeehouse Paintings (Case Study: Women's Role in the Ashura Veil of Mourning by Hossein Qollar Agasi)

(Conference on the Position of Shia Art in Explaining Concepts and Values of Islamic Art, 2015).

- Clarification of the Visual and Literary Aspects of Quranic Verses with a Focus on Seyyed Qutb's Theory of Artistic Representation (Journal of Art Appreciation, No. 14, Autumn/Winter 2015).
- Investigating the Evolution and Transformation of the Kaaba Curtain (Indexed on the Official Website of the Hajj and Pilgrimage Organization).
- Measurement of the Relationship between Social Trust and Sense of Security among Alzahra University Students (Third National Conference on Sociology and Social Sciences, 2015).
- Aesthetic interactions and Quran's illustrations based on verses of "Al-Rahman" Surah (DAMA INTERNATIONAL) (INDIA) accepted: 28 JUNE 2015)
- Reflection on Seyyed Qutb's Theory of Artistic Representation and Examination of Its Dimensions (Journal of Art Fundamentals, Alzahra University, Spring 2015).
- The Cultural Significance of Quranic Frames: Cultural Requirements and Development Strategies for Handicrafts (International Conference on Packaging, Handicrafts, and Sustainable Development, 2015).
- Evaluating the Effectiveness of "Cultural and Creative Industries" in the Economic Development of Culture and Art (Journal of Art Research, 2015).
- The Role of Handicrafts in Economic Development and Cultural Exchanges with Emphasis on Tourism Industry (Journal of Art Research, 2015).
- Exploring the Role of Creative Industries in the Economic Development of Culture and Art (First National Conference on the Economy of Art and Culture in Iran, 2016).
- Cooperative study of change and evolution of Islamic art in Iran during the Safavid and India during the Moghul(case study: textiles) (ACADEMIC FORA, accepted for Oral Presentation at BESSH-2016. Australia, 29may August).
- The Importance of Burial in Coffin in Discovering the Remained Objects and Jewelry from Ancient Iran (ACADEMIC FORA, accepted for Oral Presentation at BESSH-2016. Athens, 15-16 August).
- Checking the Value of Art in the Far East on the Development of Abstract .(accepted for Oral Presentation at BESSH-2016., Istanbul Turkey November 21-22, 2016. ACADEMIC FOR A). (<http://academicfora.com/bessh-istanbul-turkey-21-22-november-2016>)
- Effects of Drawing combines the Art of zen way west (ACADEMIC FORA, accepted for Oral Presentation at BESSH-2016. Hong-kong 18 April. <http://academicfora.com>.)
- Studying Functions of Visual Elements and Pictorial Provisions in Iranian Painting
- Case Study of Sultan Muhammad's Mi'raj Painting in Khamsa of Nizami (de Liège Sciences Royale des .Bulletin de Date: June 27, 2016 Article No. – 6431)

- Assessment of the Practical Application of Animal Symbols in Contemporary Iranian Signs (First National Symposium on World Graphic Day, 2017).
- Aesthetic Analysis of Photography Action in the Context of Fine Arts with a Focus on Bourdieu's Cultural Capital Theory (Journal of Visual Arts Foundations, Spring/Summer 2017).
- Artistie interaction of seyed Qotb quaran imaigery theory with levitation painting sultan mohammad (Oral presentaition . 3rd international conference on manegmant and humanistic science research , Giorgia . December 5th July 2018 in Tehran university).
- Strategies for the Economic Development of the Fashion Industry in Iran (Bagh-e Nazar Journal, February 2020).
- Comparative Study of Composite Animals in Achaemenid and Assyrian Art with Emphasis on Embossed Patterns and Seals (Accepted for Publication in the Journal of Art Appreciation, 2020).
- Transformation of the Concept of "Subjective Play" in Interactive Arts Based on Gadamer's Views (Case Study: Implemented Interactive Layout in the University Pavilion of Fashion Design and Textile in Milan) (Journal of Fine Arts Research, Summer 2020).
- A study of consumption culture of sustainable artproducts in Iran from the perspective of Critical Discourse Analysis(International journal of Human Movment and sports sciences accepted: 2020)
- Reconsideration of Historical Clothing Models in Iran with a Focus on Bloomer's Theory (Fifth Scientific Conference on New Approaches in Iranian Humanities, 2020).
- Reading Clothing Subjects in Iranian Cultural Discourses (Fourth International Interdisciplinary Conference on Iranian and Islamic Studies, 2021).
- Investigation of the Cultural Consumption Culture of Sustainable Art Products from the Perspective of Critical Discourse Analysis.
- Reconsideration of Fashion Trends in the Qajar Era with a Focus on Gender Normalization (First National Conference on Fashion Design and Textile, Shiraz, 2021).
- Reinterpretation of Historical Fashion Discourses in Iran with a Focus on Bloomer's Theory (Fifth Scientific Conference on New Approaches in Iranian Humanities, 2021).
- The Role of Cultural and Creative Industries in the Economic Development of Culture and Art (Bagh-e Nazar Journal, February 2021).
- The Position of Clothing Producers in Shaping Iranian-Islamic Culture with Emphasis on Cultural Diamond (Journal of Social-Islamic Research, Winter 2020).
- Book: Yaghootti, Sepideh / Mosavi Ashraf Alsadat (2015). Artistic Representation in Surah Al-Rahman, Tehran, Hoshmand Tedbir Publications.

- Book: Instruction of Practical Techniques of Hand Fabric Printing (2019). (RiRa Cultural Institute).

Executive Experiences

- Radio Program Writer (Since 2000).
- Author of Scientific and Artistic Articles for Hamshahri Newspaper (Since 2001).
- Designing and Editing Books for the Research Department of IRIB (Since 2008).
- Book Critique for the Organization of Islamic Documents and Archives (Since 2010).
- Organization and Participation in Several Group Painting Exhibitions (Since 2010).
- Conducting Courses, Open Classes, and Workshops on Various Fabric Printing Techniques (Traditional and Industrial), Decorative Sewing, Research Methods in Art, and Article Writing (Since 2012).
- Author of Scientific Articles for the International Quran News Agency (IQNA) (Since 2015).
- Representative of the Art and Literature Research Center at Alzahra University (Since 2013).
- Reviewer for Scientific Journals in the Field of Arts and Humanities (Since 2015).
- Jury Member for Scientific and Artistic Works at Several Festivals and Exhibitions in the Field of Fabric and Clothing (Since 2016).
- Academic and Literary Editor for Scientific Journals and Textbooks in Art (Since 2012).
- Editor-in-Chief of the Scientific and Artistic Quarterly "Honarpooyeh" at Alzahra University (Since 2016), Ranked First in Student Art Journals.
- Representative of Alzahra University Doctoral Students in the University's Student Interaction Council (Since 2018).
- Member of the National Modest Clothing Organization's Policy Making Committee (Since 2021).
- Secretary of the Eleventh Fajr Modest Clothing Festival (2022).
- Member of the Board of Directors of the National Foundation for Iranian Islamic Fashion (Since 2021).
- Senior Advisor to the General Culture Council of Iran (Since 2021).
- Member of the Board of Directors of the Iranian Art Research Association (Since 2022).
- Member of the Policy Making Council of the Twelfth Fajr International Fashion and Clothing Festival (2022).
- Judge for the Twelfth Fajr International Fashion and Clothing Festival (2022).

Teaching Experiences

Teaching Specialized, Theoretical, Practical, and Workshop Courses in Various Departments and Levels at Alzahra University's Faculty of Art (Textile and Clothing Design Department, Visual Communication Department, Industrial Design Department, Handicrafts Department, and Painting Department, Continuously since 2016):

- Art History, World Costume History, Islamic Art and Civilization, Traditional Textiles and Clothing, Fundamentals of Visual Arts, Research Methodology, Traditional Printing Workshop, Hand Printing Workshop, Batik Printing Workshop, Silk Screen Printing Workshop, Industrial and Meter Printing Workshop, Traditional Sewing.

Certificates and Skills

- Proficiency in International Computer Driving License (ICDL) software.
- Proficiency in specialized textile and clothing design software.
- Proficiency in Adobe Photoshop, Adobe Illustrator, Corel Draw, Marvelous Designer.
- Mastery of various fabric printing techniques (manual techniques, batik, silk screen).
- Specialized courses in basic and advanced research methodology.
- Certificate in scientific and literary content editing.
- Specialized training in journalism and reporting.
- Language proficiency certificate.
- Traditional carpet and tapestry weaving and sewing.
- Traditional and industrial coloring.
- Traditional sewing techniques.